## NJAWBO Metro East Region Breakfast Networking Meeting Set for January 29<sup>th</sup> in Scotch Plains, NJ

The next dinner meeting of the New Jersey Association of Women Business Owners (**NJAWBO**), Metro East Region, will be held on Tuesday, January 29<sup>th</sup>, between 6:00 and 9:00 p.m., at Stage House, 366 Park Avenue in Scotch Plains, NJ. **NJAWBO** provides a platform for networking, professional development, and education for women business owners.

Goals are "must haves," within your personal as well as, professional life. Determination, creativity, and positive reinforcement, infuse confidence within. New Year's resolutions are developed, and motivation speeches are highly recommended for personal and professional lifestyles. Amongst, proactive planning, and strategic positioning, there is "One thing to Remember for your Business for 2013."

Laurel Bernstein, President of Executive Coaching (www. bigboldbusiness.com), a New Jersey based consulting and training firm focused on enhancing the performance and leadership skills for small business owners. *Ms. Bernstein has an extensive track record as a highly effective facilitator and trainer*.

Executive Coaching insights in working with business owners, developing key initiatives that leverage talent, evaluate, and implement effective organizational change, ultimately, helping businesses grow. Attendees, will learn to identify and focus on "One," important factor, how to reach all their 2013 goals, and beyond.

The cost is \$35 for members and \$45 for nonmembers with reservations (\$5 more for those without reservations). For reservations, please register online at <a href="www.whoscoming.com/njawbo-region2/">www.whoscoming.com/njawbo-region2/</a>. For more information, contact Felicia Lucco at felicia@yourcyberpartner.com or 201-258-4593.

The New Jersey Association of Women Business Owners, Inc. (**NJAWBO**) is a not-for-profit organization whose mission is to provide tools for women business owners to compete in any marketplace enabling them to operate a financially successful business. **NJAWBO** is the

largest statewide organization of women business owners in the United States. Its primary objective is to support and encourage business ownership by women. Networking, partnering, leadership, education, and political advocacy are the hallmarks of the **NJAWBO** experience. For more information about **NJAWBO** Metro East Region, visit <a href="www.njawbo-region2.org">www.njawbo-region2.org</a>.

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